

Corporate Social Responsibility Activities

Tofaş which is the first and only firm in the world after Italian Fiat, gathering 5 Fiat Group brands under the same roof, is aiming at 3 major fields namely education, culture-art and environment in the social responsibility projects under either its corporate name or the brand Fiat along with the contributions made for the country's economy.

Education

Fiat Technical Training Program aiming at training technical staff needed in the automotive sector in connection with the Project named "Vocational Schools are our Country's Problem" initiated by Koç Holding started in 2006 and in 2007 the first laboratory studies continued.

Fiat Laboratories, Vocational Schools
Fiat Technical Training Program aiming at training technical staff needed in the automotive sector in connection with the Project named "Vocational Schools are our Country's Problem" initiated by Koç Holding started in 2006 and in 2007 it continued with the first laboratory training and in 2008 a protocol related with developing the program was signed. Fiat Laboratories will also be opened in 9 cities and in total 12 Fiat laboratory will be established. 120 people consisting of Laboratory Chiefs and Teachers within the framework of Fiat Technical Training Program were trained in service in Fiat Education Center in Bursa. With this study in 3 years almost 1300 students were offered training opportunity with much better conditions and the system required for the training of qualified personnel was also established.



Master Program in Automotive Engineering, Cooperation of Uludağ University and Politecnico di Torino
TOFAŞ led the cooperation between Politecnico in Torino which is the center of automotive industry and Uludağ University and thus the first university assisted foreign "Automotive Master Program" was opened in Uludağ University. The signing ceremony of the program's protocol was made on November 1st, 2007 in Uludağ University with the participation of the rector of Politecnico di Torino.

The first Master Program in Automotive Engineering supported by foreigners in Turkey is a leading program highly needed by Turkey and in terms of fortifying the cooperation mechanisms between the universities and the automotive sector.

Training support activities joined by the employees

With these practices, it is aimed at the development of a social responsibility awareness in our employees and in 3 years totally 15.000 books were collected and sent to the needy 28 elementary schools.

In 2007 within the framework of the Project for the Improvement of Mithat Eriş Elementary School, with the participation of our fellow workers the materials needed by the school were supplied and the classrooms, corridors in unpleasant conditions were painted and general restoration works were handled.





Culture-Art

Tofaş Anatolian Cars Museum

In Bursa, on an abandoned site of 17000 square meters allocated by the Metropolitan Municipality near the land of the Historical Umurbey Baths within the borders of Yıldırım County the first and only car museum of Turkey namely "Anatolian Cars Museum" was founded in 2002 by Tofaş in order to adopt Turkish automotive legacy and was visited by 184.023 people in more than 5 years.

The museum displays the history of a simple wooden wheel started turning in Asia thousands years ago and its colorful evolution until today's Turkish Automotive Industry. The Museum enlightens the people who set their hearts on the automotive sector with the book named "Following the footprints of Anatolian Design Heritage the Turkish Automotive Industry and Tofaş" which is written simultaneously with the Museum after a meticulous research by Prof. Dr. Önder Küçükerman and published in limited number.

Sponsorship to Pamukkale Hierapolis diggings

Our company sponsoring since the year 90's to the digging works in Hierapolis which is one of the 5 large antique city ruins of Turkey supports the resurrection of a site which is very important in Anatolian history. The city consists of Apollon Sacred Area, antique Theatre, Frontinus Gate (the main gate of the city), Frontinus Alley, Necropolis cemetery structures, bath structure turned into museum, Agora, Latrina, Triton Nymphaeum and houses and ceremony paths. The theatre is turning

into a place hosting 6000 people where theatre concerts can be organized with works accomplished in the recent period.

80 academic members, technicians and students from the National Research Center (IBAM) and 8 universities in Italy and 4 universities in Turkey (Ege, Istanbul, Ankara and ITU) participated in the works of the Italian Archaeology Committee - MAIER studies.

Sponsorships to Küçükyalı diggings

Another archaeological digging that we support as of the beginning for 8 years is the region called Küçükyalı Archaeology Park. The diggings which were started in 2001 by the Italian and Turkish researchers under the supervision and guardianship of the Republic of Turkey Ministry of Culture Directorate of Cultural Assets and Museums currently continue with the technical and financial support of Maltepe Municipality and private institutions.



Environment

Our company and associates adopting the environmental awareness as a lifestyle sign every day new environmental projects:

- Fiat brand continues with the studies on producing the lowest emission engines of the world and reducing CO2 emissions while leading in producing alternative fuel vehicles working with fuels like CNG.

Tofaş water based dyeing facility, another indicator of our environmental awareness, invested in 2006 provides an environmentally friendly dyeing process together with the significant reduction in solvents used in dyeing.

- Since 2002 together with the recycling of waste waters and their use in gardening, a yearly savings of 50.000 m3 in water is provided.

- With the recycling of plastic waste materials started in 2006 almost 850 tones of plastics are reused per year.

- With the recyclable package and cassette applications, carton, wooden, nylon wastes are reduced and almost 70.000 trees per year are avoided of being cut.

- As a result of activities organized each year with the participation of our employees, by the end of the year 2007, in 12 years 45.000 plantings were realized.